

Big I Oregon 2025 Premier Partner Program Benefits

Associate Membership Included in all Levels (\$995)	Diamond Plus \$24,000	Diamond \$16,000	Platinum \$12,900	Gold \$8,900	Silver \$5,900	Bronze \$3,200
Big I Oregon Membership included for 1 Calendar Year	✓	✓	✓	✓	✓	✓
Advertising & Marketing Benefits						
Premier Partner Listing with Logo/Hyperlink on Big I Oregon Staff Email Signature Blocks	✓	✓	✓			
Premier Partner Listing with Logo* in ALL eNews Issues	✓	✓	✓	✓	✓	Name only*
Oregon Agent Magazine Premier Partner Listing in ALL Issues - Includes Level and Logo*	✓	✓	✓	✓	✓	Name only*
Oregon Agent Magazine Advertising Discount	20%	15%	10%	10%	10%	10%
Partner Listing with Logo/Hyperlink* on Big I Oregon Website	✓	✓	✓	✓	✓	Name only*
Partner Logo on Homepage Scrolling Bar	✓	✓	✓	✓	✓	✓
Partner Recognition with Logo* on Big I Oregon Event App	✓	✓	✓	✓	✓	Name only*
Partner Spotlight on Social Media and eNews	12 per year	6 per year	4 per year	2 per year	1 per year	
Member Mailing List (Provided in Excel Format)	✓	✓	✓	✓	✓	
Opportunity to Co-Sponsor a Webinar for Oregon Agency Members	✓	✓	✓			
Recognition on Conference Table Tents (Includes Level & Logo)	✓	✓	✓	✓	✓	Name only*
Economic Forecast Breakfast & Big I Oregon Board Installation & Awards January 24, 2025 – Embassy Suites, Tigard, Oregon						
Reserved Table for 8	3	2	1			
Showcase Company Promo Video (2 Minutes Max)	✓	✓				
Title Partner	✓					
Speaking Opportunity	✓					
Connect & Educate Symposium March 6-7, 2025 - Inn at Spanish Head, Lincoln City, Oregon						
Complimentary Registration(s)	4	3	2	1		
Invitation Only Board Dinner Event Attendee – March 5, 2025	4	3	2	1		
Host a NextGen or Agent Attendee	2	2	1			
Showcase Company Promo Video (2 Minutes Max)	✓	✓				
Boutique Exhibitor Tables - 8 Maximum. (Tables first come, first serve. Exclusive to Premier Partners)	✓	✓	✓	✓	50%	25%
Partner Level Recognition on Banner(s) - Includes Logo*	✓	✓	✓	✓	✓	Name only*
Independent Women's Summit March 20, 2025 – McMenumins Kennedy School, Portland, Oregon						
Recognition on Conference Table Tents (Includes Level & Logo)	✓	✓	✓	✓	✓	Name only*
Partner Level Recognition on Banner(s) - Includes Logo*	✓	✓	✓	✓	✓	Name only*
Complimentary Registration(s)	3	2	1	1	50%	
Opportunity to Place Company Promo Items on Registration Table	✓	✓	✓			
Showcase Company Promo Video (2 Minutes Max)	✓	✓				
Drives for Dreams – Hosted by NextGen (Open to All) April 24, 2025 – Topgolf, Hillsboro, OR						
Complimentary Registration	1	1	1	1	1	1
Recognition on Conference Table Tents (Includes Level & Logo)	✓	✓	✓	✓	✓	Name only*
Partner Level Recognition on Banner(s) - Includes Logo*	✓	✓	✓	✓	✓	Name only*
Showcase Company Promo Video (2 Minutes Max)	✓	✓				

Big I National Legislative Conference April 30-May 2, 2025 - Washington DC						
Complimentary Registration	1	1				
Host NextGen/Agent Attendee (attendee fee, airfare, and hotel) Recipient determined by NextGen Committee	1					
Conventions on the Road May 8, 2025 –Voorhies Mansion, Medford, Oregon AND August 7, 2025 – The Redd, Portland, Oregon						
Complimentary Registration(s)	5	3	2	1		
Invitation Only Board & Presidents Reception & Dinner Attendee (Portland Only)	4	3	2	1		
Title Partner	✓					
Exhibitor Showcase Exhibit Space	✓	✓	✓	✓	✓	50%
Recognition on Conference Table Tents (Includes Level & Logo)	✓	✓	✓	✓	✓	Name only*
Partner Level Recognition on Banner(s) - Includes Logo*	✓	✓	✓	✓	✓	Name only*
Showcase Company Promo Video (2 Minutes Max)	✓	✓				
Opportunity to Place Company Promo Items on Registration Table	✓	✓	✓			
Premier Partner Appreciation June 26, 2025 – The Kitchen at Middleground Farms, Wilsonville, OR						
Complimentary Registration	2	2	1	1	1	1
Recognition on Conference Table Tents (Includes Level & Logo)	✓	✓	✓	✓	✓	Name only*
Big I Golf Tournament October 6, 2025 – Illahe Hills Country Club, Salem, OR						
Complimentary Registration	1	1				
Ugly Sweater Holiday Party December 4, 2025 – Portland Metro Area						
Complimentary Registration(s)	4	2	1	50%	50%	25%
Recognition on Conference Table Tents (Includes Level & Logo)	✓	✓	✓	✓	✓	Name only*
Partner Level Recognition on Banner(s) - Includes Logo*	✓	✓	✓	✓	✓	Name only*
Showcase Company Promo Video (2 Minutes Max)	✓	✓				
Associate Membership Included in all Levels (\$995)	Diamond Plus \$24,000	Diamond \$16,000	Platinum \$12,900	Gold \$8,900	Silver \$5,900	Bronze \$3,200

Ala Carte Sponsorship Opportunities

Exclusive to Premier Partners Depending on Partner Level

Diamond Plus- 40% OFF

Diamond- 30% OFF

Platinum- 25% OFF

Gold- 20% OFF

Silver- 10% OFF

Not available to Bronze Partners.

Connect & Educate Symposium

Lanyards with logo	\$1,000	
Welcome/Registration Attendee Gift	\$2,000	
Speaker/Education Partner – Includes logo on all slides and intro during class, breaks, and speaker introduction/speaking opportunity	\$5,000	
Event App Partner – Includes logo on app and all app promotional communication including download directions	\$2,500 (or \$7,000 for all 4 events)	
Cocktail Hour or Coffee Break – Includes signage, cocktail napkins, logo on drink tickets and speaking opportunity	\$2,000	
Bonfire After-Party hosted by NextGen – Includes branded s'mores kits & complimentary beverages, speaking opportunity, and Premier Partner provided swag	\$2,000	
Board Dinner - Includes 2 attendees, logo on invitation, menus, place cards & speaking/toast opportunity	\$5,000	

Convention on the Road – Portland & Medford

Board & Presidents Dinner - Includes 2 attendees, logo on invitation, menus, place cards & speaking/toast opportunity (Only in Portland)	\$7,500	
Lanyards with logo	\$1,000	
Welcome/Registration Attendee Gift	\$2,000	
Speaker/Education Partner – Includes logo on all slides and intro during class, breaks, and speaker introduction/speaking opportunity	\$5,000	
Event App Partner - includes logo on app and all app promotional communication including download directions	\$2,500 (or \$7,000 for all 4 events)	
Photo Booth - Includes logo on printed photos and thumb drive of all photos taken	\$2,500	
Raffle Prizes – To be announced during event and only eligible to agent attendees.	\$100 each	

Golf Tournament

Golf Tournament Title Partner - Includes cart signage and check-in signage, company provided swag for each golfer and logo on all promotions and drink tickets	\$5,000	
Event App Partner - includes logo on app and all app promotional communication including download directions	\$2,500 (or \$7,000 for all 4 events)	
Golf Hole Partner - Includes 2 signs at golf hole and company provided swag	\$1,000	
Golf Hole-in- One Partner	\$2,500	
Golf Lunch Partner - Includes logo sticker on all boxed lunches with opportunity to greet golfers at lunch table. Option to hand out company provided swag	\$3,000	
Golf Prizes – 1 st Place Team, 2 nd Place Team, 3 rd Place Team	\$1,500	

Drives for Dreams Make-A-Wish Oregon Fundraiser

Auction Partner - Includes logo on auction app, logo recognition at TopGolf, speaking opportunity & 1 Golf Bay for 6 attendees	\$5,000	
Lanyards with logo	\$1,000	

Big I National Legislative Conference

Host one NextGen or Agent Attendee - Includes registration, hotel, airfare & meals	\$4,500	
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Independent Women's Summit

Lanyards with logo	\$1,000	
Event Sponsor	\$2,500	
Attendee Gifts	\$2,000	



I'd like to "Partner-Up" for 2025!

Premier Partner Level: _____

Add-on Total: _____

Grand Total: _____

Company Name: _____

Company Representative: _____

Email: _____

Phone: _____

Mailing Address: _____

Click here to sign up [2025 BIG I Oregon Premier Partner Sign Up Form](#) or return this page to heather@bigioregon.com

An invoice will be sent once we receive this form or email confirmation of your 2025 Premier Partner Level.

*Send 2 copies of most recent logo including one with a transparent background to heather@bigioregon.com

Thank you for your Partnership, we look forward to working with you!

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