



OREGON

**2025**

# **PREMIER PARTNER PROGRAM**

**TOGETHER  
WE ACHIEVE  
MORE**



(503) 274-4000



[www.bigioregon.com](http://www.bigioregon.com)

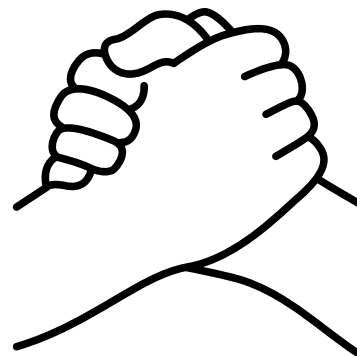
PO Box 68366, Portland, OR 97268



[support@bigioregon.com](mailto:support@bigioregon.com)



# WINS



## Increased event attendance in 2024

- CE Symposium +15%
- Drives for Dreams +27%
- INSURCON2024 Agency Attendance +32%
- Ugly Sweater Holiday Party (2023 v 2022) +33%

## NextGen at the National Legislative Conference

- Thanks to the generous support from our Partners, we've been able to fully sponsor members of our NextGen group to attend the National Legislative Conference in Washington, D.C. This invaluable experience allows the next generation of industry leaders to witness firsthand the critical efforts made on a national level to safeguard and advance our industry. By connecting them with key decision-makers and exposing them to the legislative process, we are ensuring a stronger, more informed future for the insurance community.

## Awards

- Received Diamond 2024 Excellence in Insurance Education award.

# 2025 GOALS

- **Enhance Event Participation:** Continue to boost event turnout and engagement across all programs.
- **Grow Our Membership:** Expand our membership base and broaden our reach to serve even more professionals.
- **Support PACs:** Increase fundraising efforts to back legislation that safeguards our industry's future.
- **Innovate for Our Members:** Continue developing new products and services that support the evolving needs of our members.

# BIG <sup>SM</sup> i | OREGON

*Taking it on the Road!*

## 2025 IMPORTANT DATES

**JANUARY 24**

**Forecast Breakfast**

Embassy Suites | Tigard, OR

**MARCH 20**

**Independent Women Summit**

McMenamin's Kennedy School | Portland, OR

**APRIL 30 - MAY 2**

**Big I National Legislative Conference**

Washington DC

**JUNE 26**

**Premier Partner Appreciation**

The Kitchen at Middleground Farms | Wilsonville, OR

**OCTOBER 6**

**Big I Oregon Golf Tournament**

Illahe Hills Country Club | Salem, OR

**MARCH 6-7**

**Connect & Educate Symposium**

Inn at Spanish Head | Lincoln City, OR

**APRIL 24**

**Drives for Dreams**

Topgolf | Hillsboro, OR

**MAY 8**

**Convention on the Road**

Voorhies Mansion | Medford, OR

**AUGUST 7**

**Convention on the Road**

The Redd | Portland, OR

**DECEMBER 4**

**Ugly Sweater Holiday Party**

Portland Metro Area

**SEE YOU AT OUR  
NEXT STOP!**

# Thank You 2024 Premier Partners

## DIAMOND



## PLATINUM



## GOLD



## SILVER



## BRONZE

Hull & Company - Bridge Specialty Group • Mutual of Enumclaw  
Nationwide • Oregon Mutual • Sublimity Insurance Company • Superior Underwriters  
UFG • United Midwest Savings Bank • Western National

# Big I Oregon 2025 Premier Partner Program Benefits

Associate Membership Included in all Levels (\$995)	Diamond Plus \$24,000	Diamond \$16,000	Platinum \$12,900	Gold \$8,900	Silver \$5,900	Bronze \$3,200
Big I Oregon Membership included for 1 Calendar Year	✓	✓	✓	✓	✓	✓
<b>Advertising &amp; Marketing Benefits</b>						
Premier Partner Listing with Logo/Hyperlink on Big I Oregon Staff Email Signature Blocks	✓	✓	✓			
Premier Partner Listing with Logo* in ALL eNews Issues	✓	✓	✓	✓	✓	Name only*
Oregon Agent Magazine Premier Partner Listing in ALL Issues - Includes Level and Logo*	✓	✓	✓	✓	✓	Name only*
Oregon Agent Magazine Advertising Discount	20%	15%	10%	10%	10%	10%
Partner Listing with Logo/Hyperlink* on Big I Oregon Website	✓	✓	✓	✓	✓	Name only*
Partner Logo on Homepage Scrolling Bar	✓	✓	✓	✓	✓	✓
Partner Recognition with Logo* on Big I Oregon Event App	✓	✓	✓	✓	✓	Name only*
Partner Spotlight on Social Media and eNews	12 per year	6 per year	4 per year	2 per year	1 per year	
Member Mailing List (Provided in Excel Format)	✓	✓	✓	✓	✓	
Opportunity to Co-Sponsor a Webinar for Oregon Agency Members	✓	✓	✓			
Recognition on Conference Table Tents (Includes Level & Logo)	✓	✓	✓	✓	✓	Name only*
<b>Economic Forecast Breakfast &amp; Big I Oregon Board Installation &amp; Awards January 24, 2025 – Embassy Suites, Tigard, Oregon</b>						
Reserved Table for 8	3	2	1			
Showcase Company Promo Video (2 Minutes Max)	✓	✓				
Title Partner	✓					
Speaking Opportunity	✓					
<b>Connect &amp; Educate Symposium March 6-7, 2025 - Inn at Spanish Head, Lincoln City, Oregon</b>						
Complimentary Registration(s)	4	3	2	1		
Invitation Only Board Dinner Event Attendee – March 5, 2025	4	3	2	1		
Host a NextGen or Agent Attendee	2	2	1			
Showcase Company Promo Video (2 Minutes Max)	✓	✓				
Boutique Exhibitor Tables - 8 Maximum. (Tables first come, first serve. Exclusive to Premier Partners)	✓	✓	✓	✓	50%	25%
Partner Level Recognition on Banner(s) - Includes Logo*	✓	✓	✓	✓	✓	Name only*
<b>Independent Women Summit March 20, 2025 – McMenamins Kennedy School, Portland, Oregon</b>						
Recognition on Conference Table Tents (Includes Level & Logo)	✓	✓	✓	✓	✓	Name only*
Partner Level Recognition on Banner(s) - Includes Logo*	✓	✓	✓	✓	✓	Name only*
Complimentary Registration(s)	3	2	1	1	50%	
Opportunity to Place Company Promo Items on Registration Table	✓	✓	✓			
Showcase Company Promo Video (2 Minutes Max)	✓	✓				
<b>Drives for Dreams – Hosted by NextGen (Open to All) April 24, 2025 – Topgolf, Hillsboro, OR</b>						
Complimentary Registration	1	1	1	1	1	1
Recognition on Conference Table Tents (Includes Level & Logo)	✓	✓	✓	✓	✓	Name only*
Partner Level Recognition on Banner(s) - Includes Logo*	✓	✓	✓	✓	✓	Name only*
Showcase Company Promo Video (2 Minutes Max)	✓	✓				



**Big I National Legislative Conference  
April 30-May 2, 2025 - Washington DC**

Complimentary Registration	<b>1</b>	<b>1</b>				
Host NextGen/Agent Attendee (attendee fee, airfare, and hotel) Recipient determined by NextGen Committee	<b>1</b>					

**Conventions on the Road  
May 8, 2025 –Voorhies Mansion, Medford, Oregon  
AND  
August 7, 2025 – The Redd, Portland, Oregon**

Complimentary Registration(s)	<b>5</b>	<b>3</b>	<b>2</b>	<b>1</b>		
Invitation Only Board & Presidents Reception & Dinner Attendee (Portland Only)	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>		
Title Partner	✓					
Exhibitor Showcase Exhibit Space	✓	✓	✓	✓	✓	50%
Recognition on Conference Table Tents (Includes Level & Logo)	✓	✓	✓	✓	✓	Name only*
Partner Level Recognition on Banner(s) - Includes Logo*	✓	✓	✓	✓	✓	Name only*
Showcase Company Promo Video (2 Minutes Max)	✓	✓				
Opportunity to Place Company Promo Items on Registration Table	✓	✓	✓			

**Premier Partner Appreciation  
June 26, 2025 – The Kitchen at Middleground Farms, Wilsonville, OR**

Complimentary Registration	<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>
Recognition on Conference Table Tents (Includes Level & Logo)	✓	✓	✓	✓	✓	Name only*

**Big I Golf Tournament  
October 6, 2025 – Illahe Hills Country Club, Salem, OR**

Complimentary Registration	<b>1</b>	<b>1</b>				
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**Ugly Sweater Holiday Party  
December 4, 2025 – Portland Metro Area**

Complimentary Registration(s)	<b>4</b>	<b>2</b>	<b>1</b>	50%	50%	25%
Recognition on Conference Table Tents (Includes Level & Logo)	✓	✓	✓	✓	✓	Name only*
Partner Level Recognition on Banner(s) - Includes Logo*	✓	✓	✓	✓	✓	Name only*
Showcase Company Promo Video (2 Minutes Max)	✓	✓				

<b>Associate Membership Included in all Levels (\$995)</b>	<b>Diamond Plus \$24,000</b>	<b>Diamond \$16,000</b>	<b>Platinum \$12,900</b>	<b>Gold \$8,900</b>	<b>Silver \$5,900</b>	<b>Bronze \$3,200</b>
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## Ala Carte Sponsorship Opportunities

**Exclusive to Premier Partners Depending on Partner Level**

**Diamond Plus- 40% OFF**

**Diamond- 30% OFF**

**Platinum- 25% OFF**

**Gold- 20% OFF**

**Silver- 10% OFF**

**Not available to Bronze Partners.**

### Connect & Educate Symposium

Lanyards with logo	\$1,000	
Welcome/Registration Attendee Gift	\$2,000	
Speaker/Education Partner – Includes logo on all slides and intro during class, breaks, and speaker introduction/speaking opportunity	\$5,000	
Event App Partner – Includes logo on app and all app promotional communication including download directions	\$2,500 (or \$7,000 for all 4 events)	
Cocktail Hour or Coffee Break – Includes signage, cocktail napkins, logo on drink tickets and speaking opportunity	\$2,000	
Bonfire After-Party hosted by NextGen – Includes branded s'mores kits & complimentary beverages, speaking opportunity, and Premier Partner provided swag	\$2,000	
Board Dinner - Includes 2 attendees, logo on invitation, menus, place cards & speaking/toast opportunity	\$5,000	

### Convention on the Road – Portland & Medford

Board & Presidents Dinner - Includes 2 attendees, logo on invitation, menus, place cards & speaking/toast opportunity (Only in Portland)	\$5,000	
Lanyards with logo	\$1,000	
Welcome/Registration Attendee Gift	\$2,000	
Speaker/Education Partner – Includes logo on all slides and intro during class, breaks, and speaker introduction/speaking opportunity	\$5,000	
Event App Partner - includes logo on app and all app promotional communication including download directions	\$2,500 (or \$7,000 for all 4 events)	
Photo Booth - Includes logo on printed photos and thumb drive of all photos taken	\$2,500	
Raffle Prizes – To be announced during event and only eligible to agent attendees.	\$100 each	

### Golf Tournament

Golf Tournament Title Partner - Includes cart signage and check-in signage, company provided swag for each golfer and logo on all promotions and drink tickets	\$5,000	
Lanyards with logo	\$1,000	
Event App Partner - includes logo on app and all app promotional communication including download directions	\$2,500 (or \$7,000 for all 4 events)	
Golf Hole Partner - Includes 2 signs at golf hole and company provided swag	\$1,000	
Golf Hole-in- One Partner	\$2,500	
Golf Lunch Partner - Includes logo sticker on all boxed lunches with opportunity to greet golfers at lunch table. Option to hand out company provided swag	\$3,000	
Golf Prizes – 1 <sup>st</sup> Place Team, 2 <sup>nd</sup> Place Team, 3 <sup>rd</sup> Place Team, KP (M/F) LD (M/F)	\$1,500	

### Drives for Dreams Make-A-Wish Oregon Fundraiser

Auction Partner - Includes logo on auction app, logo recognition at TopGolf, speaking opportunity & 1 Golf Bay for 6 attendees	\$5,000	
Lanyards with logo	\$1,000	

### Big I National Legislative Conference

Host one NextGen or Agent Attendee - Includes registration, hotel, airfare & meals	\$4,500	
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### Independent Women Summit

Lanyards with logo	\$1,000	
Event Sponsor	\$2,500	
Attendee Gifts	\$2,000	



## I'd like to "Partner-Up" for 2025!

**Premier Partner Level:** \_\_\_\_\_

**Add-on Total:** \_\_\_\_\_

**Grand Total:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Company Representative:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

Click here to sign up [2025 BIG I Oregon Premier Partner Sign Up Form](#) or return this page to [christine@bigioregon.com](mailto:christine@bigioregon.com)

An invoice will be sent once we receive this form or email confirmation of your 2025 Premier Partner Level.

\*Send 2 copies of most recent logo including one with a transparent background to [christine@bigioregon.com](mailto:christine@bigioregon.com)

**Thank you for your Partnership, we look forward to working with you!**

Big I Oregon  
PO Box 68366  
Portland, OR 97268  
(503) 274-4000  
[support@bigioregon.com](mailto:support@bigioregon.com)