




**2024
PREMIER
PARTNER
PROGRAM**

**WORKING
TOGETHER**

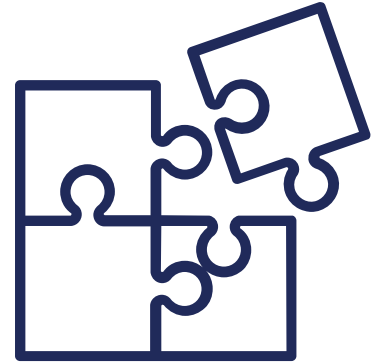


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support@bigioregon.com 



Frequently Asked Questions

- I'm already a partner. How does my company level up?
 - *Contact Christine Muduryan, Member Engagement Director, christine@bigioregon.com to discuss leveling up.*
- When is the deadline?
 - *The deadline is December 15, 2023 to take full advantage of your partner benefits.*
- When is payment due?
 - *Payment is due January 1, 2024. We accept company checks and credit cards.*
- Can we pay for the 2024 partnership in 2023?
 - *Pay your entire partnership by November 1, 2023 and you will receive 10% (5% if paying with a cc) off for partnering up early.*
- Can I still "partner-up" if I've already paid my basic dues?
 - *Of course, we'll just deduct what you've already paid and bill the remaining amount.*

2024 Important Dates

Forecast Breakfast

**January 19, Embassy Suites,
Tigard, OR**

Economic Forecast Breakfast, Big I Oregon Board Installation and 2023 Awards.

Connect & Educate Symposium

**March 7-8, Inn at Spanish Head,
Lincoln City, OR**

Big I Oregon's answer to continuing education that matters and elevates you with your clients.

Includes breathtaking views, meals and time for networking and fun!

Big I National Legislative Conference

April 10-12, Washington DC

Every spring more than a thousand agents visit Capitol Hill offices to lobby members of the House, Senate and their staffs on issues that directly impact independent agents and consumers.

Drives for Dreams

April 18, TopGolf, Hillsboro, OR

Hosted by NextGen, this event is full of fun, networking and raising funds for Make-A-Wish Oregon. EVERYONE welcome!

Premier Partner Appreciation

**June 20, The Kitchen at Middleground Farms
Wilsonville, OR**

Time to toast you, our Premier Partners. Hosted by NextGen, we gather to express our heartfelt appreciation for your collaboration and support as Premier Partners.

INSURCON2024

August 18-20, Sunriver, OR

Big I Oregon's 95th Annual Convention. Networking, golf, exhibitor showcase, NextGen activities like cornhole tournament & trivia, education and hear from leaders in our industry & more!

Ugly Sweater Holiday Party

December 5, Portland, OR

Eat, Drink, Sing & Be Ugly! Connect & Give Back at this holiday tradition hosted by Big I Oregon's NextGen. EVERYONE welcome!



Thank you 2023 Premier Partners

DIAMOND PLUS



DIAMOND



PLATINUM



GOLD



SILVER



BRONZE

Acuity Insurance * CHUBB * Great American Insurance Group * Mutual of Enumclaw * Sublimity
Superior Underwriters * United Midwest Savings Bank * Western National

Big I Oregon 2024 Premier Partner Program Benefits

Associate Membership Included in all Levels (\$930)	Diamond Plus \$24,000	Diamond \$16,000	Platinum \$12,900	Gold \$8,900	Silver \$5,900	Bronze \$3,200
Big I Oregon Membership included for 1 Calendar Year	✓	✓	✓	✓	✓	✓
Advertising & Marketing Benefits						
Exclusive Top Tier Banner Recognition Displayed at Big I Oregon Events	✓	✓				
Premier Partner Listing with Logo/Hyperlink on Big I Oregon Staff Email Signature Blocks	✓	✓	✓			
Premier Partner Listing with Logo* in ALL eNews Issues	✓	✓	✓	✓	✓	Name only*
Oregon Agent Magazine Premier Partner Listing in ALL Issues - Includes Level and Logo*	✓	✓	✓	✓	✓	Name only*
Oregon Agent Magazine Advertising Discount	20% discount	15% discount	10% discount	10% discount	10% discount	10% discount
Premier Partner Listing with Logo/Hyperlink* on Big I Oregon Website	✓	✓	✓	✓	✓	Name only*
Premier Partner Logo on Homepage Scrolling Bar	✓	✓	✓	✓	✓	✓
Premier Partner Recognition with Logo* on Big I Oregon Event App	✓	✓	✓	✓	✓	Name only*
Premier Partner Level Recognition on Banner(s) Displayed at Big I Oregon Events - Includes Logo*	✓	✓	✓	✓	✓	Name only*
Spotlights in Social Media and eNews (All levels will receive initial recognition in digital media at sign-on or renewal.) Spotlights to be submitted by Premier Partner.	12 per year	6 per year	4 per year	2 per year	1 per year	
Economic Forecast Breakfast & Big I Oregon Board Installation & Awards January 19, 2024 - Embassy Suites Tigard, Oregon						
Title Partner	✓					
Reserved Table for 8	3	2	1			
Speaking Opportunity	✓					
Connect & Educate Symposium March 7-8, 2024 - Inn at Spanish Head -Lincoln City, Oregon						
Attendee Registration	4	3	2	1		
Board Dinner Following Board Meeting on 3/6/2024	4	3	2	1		
Host a NextGen or Agent Registration	2	2	1			
Boutique Exhibitor Tables - 8 Maximum. Tables are first come, first serve. Premier Partners to reserve by 12/15/2023. Tables will be open to all after 12/15/2023.	✓	✓	✓	✓	50% discount	25% discount
Big I National Legislative Conference April 10-12, 2024 - Washington DC						
Registration Fee for 1 attendee	✓	✓				
Host One NextGen or Agent (attendee fee, airfare, and hotel). Recipient determined by NextGen Committee	✓					
INSURCON2024 August 18 -20, 2024 - Sunriver Resort, Oregon						
Attendee Registration	8	3	2	1		
Board & Presidents Cocktail Hour & Dinner	4	3	2	1		
Golf Tournament Registration for Premier Partner or Hosted Agent Registered by Premier Partner.	8	4	4			
Title Partner Sunday Kick-off Event & NextGen After Party & Cornhole Tournament	✓					
Exhibitor Showcase Exhibit Space	✓	✓	✓	✓	✓	60% discount
Host NextGen Attendee. Registered by Premier Partner.	2	1				
NextGen Hosted Events						
Connect & Educate Symposium Bonfire 3/7/2024 – Lincoln City, Oregon	4	3	2	1		
Drives for Dreams Make-A-Wish Oregon Fundraiser – TopGolf Hillsboro, Oregon	1	1	1	1	1	1
Premier Partner Appreciation Soiree 6/20/2024 – The Kitchen at Middleground Farms, Wilsonville, Oregon	4	2	1	1	1	1
INSURCON2024 Cornhole Tournament & After Party – Sunriver, Oregon	8	2	1	50% discount	50% discount	50% discount
Ugly Sweater Holiday Party – Portland Metro Area	4	2	1	50% discount	50% discount	50% discount

Shaded sections indicate item is not available

Additional Partnership Opportunities

Exclusive to Premier Partners Depending on Partner Level	Price	Diamond Plus	Diamond	Platinum	Gold	Silver	Bronze
		40% discount	30% discount	25% discount	20% discount	10% discount	N/A
Forecast Breakfast							
Table of 8 attendees and logo on table	\$750						
Connect & Educate Symposium							
Lanyards with logo	\$1,000						
Welcome/Registration Attendee Gift	\$2,000						
Speaker/Education Partner – Includes logo on all slides and intro during class, breaks, and speaker introduction/speaking opportunity	\$5,000						
Event App Partner – Includes logo on app and all app promotional communication including download directions	\$2,500						
Cocktail Hour or Coffee Break – Includes signage, cocktail napkins, logo on drink tickets and speaking opportunity	\$2,000						
Bonfire After-Party hosted by NextGen – Includes branded s'mores kits & complimentary beverages, speaking opportunity, and Premier Partner provided swag	\$2,000						
Board Dinner - Includes 2 attendees, logo on invitation, menus, place cards & speaking/toast opportunity	\$5,000						
Big I National Legislative Conference							
Host one NextGen or Agent Attendee - Includes registration, hotel, airfare & meals	\$4,500						
Drives for Dreams Make-A-Wish Oregon Fundraiser							
Auction Partner - Includes logo on auction app, logo recognition at TopGolf, speaking opportunity & 1 Golf Bay for 6 attendees	\$5,000						
INSURCON2024							
Board & President's Dinner - Includes 4 attendees, logo on welcome sign, menus & place cards and speaking opportunity	\$7,500						
Exhibitor Showcase Partner - Includes logo on Bingo Blackout Card, speaking opportunity at Exhibitor Showcase, and recognition on promotional materials and event app	\$5,000						
Event App Partner - includes logo on app and all app promotional communication including download directions	\$4,500						
Photo Booth - Includes logo on printed photos and thumb drive of all photos taken	\$2,500						
Golf Tournament Title Partner - Includes cart signage and check-in signage, company provided swag for each golfer and logo on all promotions and drink tickets	\$5,000						
Golf Hole Partner - Includes 2 signs at golf hole and company provided swag	\$1,000						
Golf Hole-in- One Partner	\$2,500						
Golf Lunch Partner - Includes logo sticker on all boxed lunches with opportunity to greet golfers at lunch table. Option to hand out company provided swag	\$1,500						
<p><i>If your total including "add-ons" equals the value of the next partner level you will receive that partner level recognition on banners, website, printed and digital media promotion.</i></p>							



I'd like to "Partner-Up" for 2024!

Premier Partner Level: _____

Add-on Total: _____

Grand Total: _____

Company Name: _____

Company Representative: _____

Email: _____

Phone: _____

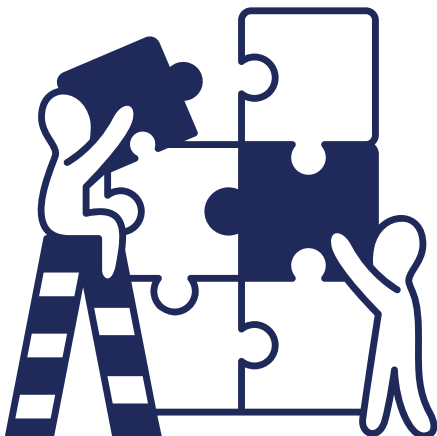
Mailing Address: _____

Return this page to christine@bigioregon.com

An invoice will be sent once we receive this form or email confirmation of your 2024 Premier Partner Level.

*Send 2 copies of most recent logo including one with a transparent background to christine@bigioregon.com

Thank you for your Partnership, we look forward to working with you!



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