



OREGON

**2022**  
**PREMIER**  
**PARTNER**  
**PROGRAM**

**THEY'RE READY.**  
**YOU'RE READY.**

**LET'S GO!**

**Want more information?**

Contact Director of Membership Services:  
[leeann@bigioregon.com](mailto:leeann@bigioregon.com)

# We're calling it now- 2022 will be the year of the independent agent!

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They're hungry to get back out there-supporting their communities, growing their books, and making new connections! They'll be looking to their network of companies, wholesalers, MGAs, vendors, and more for support. There's no better way to make sure your company is at the top of their list than by being a BIG I OREGON PREMIER PARTNER!

An affiliate of the oldest association in the United States, Independent Insurance Agents and Brokers of America, celebrates 125 years of supporting independent agents and their agencies. Big I Oregon has committed to creating interactive, informative, and energetic industry events, accessible educational offerings, and state-wide legislative advocacy. NextGen, our robust emerging leader's group, connects, engages, and gives back to their communities.

The decision is simple and the time is now. Will your company be there with us, supporting and helping independent agencies grow, innovate, and thrive into the future?

## WANT IN?

**CONTACT**

**LeeAnn Smelley**

Director Member Services

[leeann@bigioregon.com](mailto:leeann@bigioregon.com)

503-481-1425

# GROW . INNOVATE . THRIVE

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## "PARTNER-UP" FREQUENTLY ASKED QUESTIONS:

- I'm already a partner. How does my company move up a level?
  - *Contact [leeann@bigioregon.com](mailto:leeann@bigioregon.com) to discuss moving up a level. It's easier than you think!*
- When is the deadline?
  - *The deadline is December 15, 2021 to take full advantage of your partner benefits.*
- When is payment due?
  - *Payment is due January 1, 2022. We accept company checks and credit cards.*
- Can we pay for the 2022 partnership in 2021?
  - *Pay your entire partnership by November 1, 2021 and you will receive 10% off for partnering up early.*
- Can I still "partner-up" if I've already paid my basic dues?
  - *Of course, we'll just deduct what you've already paid and bill the remaining amount.*

NextGen

BIG  OREGON

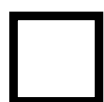


Trusted Choice®  
INDEPENDENT INSURANCE AGENTS

MAKE A WISH®

<b>Big I Oregon 2022 Partners Program Benefits</b>	<b>Diamond Plus</b>	<b>Diamond</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>Associate Membership</b>						
Big I Oregon Membership for 1 Calendar Year	✓	✓	✓	✓	✓	✓
<b>Advertising &amp; Marketing Benefits</b>						
Exclusive Top Tier Banner Recognition Displayed at Big I Oregon events (in person or virtual)	✓	✓				
Oregon Agent Magazine Big I Oregon Complimentary 1 Page	✓	✓				
Oregon Agent Magazine Big I Oregon Partner Listing in All Issues with Logo and Company	✓	✓	✓	✓	✓	Name only
Oregon Agent Magazine Complimentary Advertising Discount	15% off	15% off	10% off	10% off	10% off	10% off
Company Listing on Big I Oregon website (logo/hyperlink/listed)	✓	✓	✓	✓	Name w/hyperlink	Name only
Company Logo on Homepage Scrolling Bar	✓	✓	✓	✓	✓	✓
Partner Recognition on Big I Oregon Event App	✓	✓	✓	✓	✓	Name only
Partner Level Recognition on Banner(s) Displayed at Big I Oregon (in person or virtual)	✓	✓	✓	✓	✓	Name only
<b>Economic Forecast Breakfast &amp; Big I Oregon Board Installation Embassy Suites Tigard, Oregon</b>						
Reserved Table for 8	2 Tables	2 Tables	1 Table			
Speaking Opportunity	✓					
<b>Educate &amp; Connect Symposium/March 10 &amp; 11<sup>th</sup> (formerly MidWinter Symposium) Inn At Spanish Head Lincoln City, Oregon</b>						
Full Attendee Registration	4	3	2	1		
Board Dinner Following Board Meeting	4	3	2	1		
Sponsor A NextGen Registration	2	2	1			
Exhibitor Booth (must reserve by 12/1/2021)	✓	✓	✓	✓	\$500	\$800
<b>Legislative Advocacy/April 27-29<sup>th</sup> Renaissance Downtown Hotel, Washington DC</b>						
Registration Fee for Big I Legislative Conference	✓	✓				
Sponsor a NextGen to Big I Legislative Conference (attendee fee, airfare and hotel)	✓					
<b>InsurCon2022/August 21-23<sup>rd</sup> Sunriver Resort, Oregon</b>						
Full Attendee Registration	4	3	2	1		
Board & President's Cocktail Hour & Dinner	4	3	2	1		
Title Sponsor 18 Hole Golf Scramble (includes 8 golfers)	✓					
Title Sponsor After Party	✓					
Exhibitor's Booth with Priority Selection (held until April 15, 2022)	✓	✓	✓	✓	✓	\$1095
Sponsor NextGen Full Registration	2	1				
<b>NextGen Hosted Events</b>						
Educate & Connect Networking & After Party/March 10 <sup>th</sup> Inn At Spanish Head Lincoln City, Oregon	2	1	50% off	50% off	50% off	50% off
Top Golf & Make A Wish World Wish Day/April 28 <sup>th</sup> Hillsboro, Oregon(fundraiser invitation)	✓	✓	✓	✓	✓	✓
Premier Partner Appreciation/June 2 <sup>nd</sup> Portland, Oregon	4	2	2	2	1	1
Putting Tournament/August 22 <sup>nd</sup> Sunriver, Oregon	4	2	1	50% off	50% off	50% off
Make A Wish Evening of Wishes/ October (fundraiser invitation)	✓	✓	✓	✓	✓	✓
Continued next page.						

<b>Big I Oregon 2022 Premier Partner Program Benefits continued.</b>	<b>Diamond Plus</b>	<b>Diamond</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
Ugly Sweater Holiday Party/December 8th	<b>2</b>	<b>1</b>	<b>1</b>	50% off	50% off	50% off
<b>PREMIER PARTNER LEVEL TOTAL</b>	<b>\$24,000</b>	<b>\$16,000</b>	<b>\$12,900</b>	<b>\$8,900</b>	<b>\$5,900</b>	<b>\$3,200</b>
<b>Add-On's</b> <b>Please check the box to include add-on in your partnership.</b>						
<b>Percentage-off Add-on's (SAVINGS)</b>	<b>50% off</b>	<b>40% off</b>	<b>30% off</b>	<b>25% off</b>	<b>20% off</b>	<b>10% off</b>
Lanyards at Educate & Connect \$1000 (includes logo on lanyard)						
Lanyards at InsurCon2022 \$2000 (includes logo on lanyard)						
Photo booth at in person event \$3000 (includes logo on printed photos)						
Cocktail Hour/Beer Garden at in person event \$5000 (includes logo on cocktail napkins and signage)						
Charity Raffle at in person event \$3000 (includes raffle items)						
Golf Holes at InsurCon2022 \$1500 (includes sign at golf hole)						
Hole in One Sponsor \$3000						
Keynote Speaker for Event \$7000						
Event App Sponsor \$3500						
Coffee Breaks at in person events \$1000						
Sponsor a NextGen for Big I Legislative Conference in Washington DC \$4000						
Convention Past President's Dinner & Cocktails \$7000						
<b>Premier Partner Level (10% off if PIF by 11/01/2021)</b>						
<b>Add-on Total</b>						
<b>Grand Total</b>						



**I'd like to "Partner-Up"!**

**Company Name:**\_\_\_\_\_

**Company Representative:**\_\_\_\_\_

**Email:**\_\_\_\_\_

Please scan this page and email to [leeann@bigioregon.com](mailto:leeann@bigioregon.com)

An invoice will be sent once we receive this form or email confirmation of your 2022 Premier Partner Level.

***\*Send 2 copies of most recent logo including one with a transparent background to [leeann@bigioregon.com](mailto:leeann@bigioregon.com)***